# **FLUIDRA** SR Smith Acquisition

September 1<sup>st</sup> 2021

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Unique opportunity to create value for our customers and investors through SRS's acquisition

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## Executive Summary / Key Transaction terms

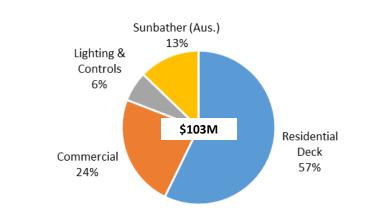
Terms	<ul> <li>\$ 240 million Enterprise Value</li> <li>Low double digit and into single digit EBITDA multiple for '20A and '21E respectively, excluding synergies</li> <li>Expected to be accretive to Cash EPS from day one</li> <li>Paid with existing cash and debt facilities, 0 debt upon acquisition</li> <li>Fluidra leverage within the ≈ 2x objective and with strong cash generation profile</li> </ul>
Target	Large and fast-growing business with LTM sales of c.\$120M, helping accelerate our growth in NA Focus on pool deck equipment highly complementary with our existing product range Large Commercial Pool business will accelerate our growth through a range of new and complementary products Strong and dynamic management team which will play a part in the future development of Fluidra NA
Synergies	Merger related integration expertise to successfully achieve the numerous synergies identified >\$10 million revenue synergies by the end of 2024 c.\$2.5 million run rate cost synergies by the end of 2024 One-off investment of up to \$6 MM during next four years in order to achieve identified synergies
Guidance	<ul> <li>Raising 2021 guidance based on the expected positive contribution from SRS as follows:</li> <li>Sales growth increases from 35-40% to 37-42%</li> <li>EBITDA margin stays between 25% to 25.5%</li> <li>Cash EPS growth increases from 80-90% to 83-93%</li> </ul>

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# SR Smith – Leading Pool Deck Equipment Manufacturer FLUIDRA

#### **Company Overview**

- SR Smith (SRS) is a leading US based manufacturer of residential and commercial pool deck equipment and accessories
- Based in Canby, Oregon, SRS was founded in 1932
- 2020 pro forma revenues of \$103M
- Complimentary product range includes pool slides, lighting, ladders and rails, access lifts, diving boards, pool games, swim walls, bulkheads, solar and thermal heating solutions, lifeguard chairs, and competitive equipment, such as starting blocks
- Three manufacturing facilities in the USA: Canby, OR, Tucson, AZ, and Orlinda, TN, and three in Australia: Richlands, QLD, Hastings, VIC, and Arlington, WA
- Several acquisitions completed in the recent past:
  - Stark Bulkheads (bulkheads) 2021
  - Sunbather (covers and solar heaters) 2019
  - T-Star (thermal covers and storage systems) 2019
  - Interfab (in-pool furniture and residential deck) 2018
- Strong management team committed to lead through integration period and will enhance our NA Leadership team in future



**Sales by Segment** 



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### **Thanks For Your Attention**