

Engagement with institutions

SPAIN

In 2024, Fluidra defined and began implementing its lobbying strategy. During the year, the company held 16 meetings with institutions and public-sector stakeholders, including:

- Four parliamentary groups represented on the Industry and Tourism Committee and the Ecological Transition Committee of the Spanish Congress of Deputies.
- The Subdirectorate-General for Tourism Cooperation and Competitiveness of the Ministry of Industry and Tourism.
- Representatives of regional governments or parliaments from:
 - Catalonia
 - Valencian Community
 - Andalusia
 - Community of Madrid
 - Balearic Islands

The meetings focused on the following topics:

- Industry Law.
- Professional Certificate in Swimming Pool Maintenance.
- Promoting sustainability and the efficient use of water in swimming pools.
- Communicating the economic value of the swimming pool sector.

In 2025, Fluidra continued to develop its lobbying strategy through combined action at Spanish and European level. During the year, the company held 7 meetings with institutions and stakeholders with public representation, including:

- Four parliamentary groups represented on the European Parliament's Committee on the Environment, Public Health and Food Safety (ENVI) and Committee on Transport and Tourism (TRAN).
- The Climate Action area of Barcelona Provincial Council.
- The vice-presidency of the Federation of Municipalities of Catalonia (FMC).

The meetings focused on the following topics:

- European Water Resilience Strategy.
- Treatment of swimming pools in water-stress scenarios.
- Promoting sustainable technologies and products in the swimming pool sector.
- Development of a UNE standard for municipal ordinances on water saving.